



ITPUG - Italian PostgreSQL Users Group Association is proud to announce that edition 12th of PGDay.IT will be held in Lazise (Verona) on June 29th, 2018 - Hotel Parchi del Garda.

 <http://2018.pgday.it/>

PGDay.IT is the Italian event dedicated to PostgreSQL, one of the most successful open-source projects.

The first PGDay took place on July 6th and 7th, 2007, at the Monash University located in Prato (Italy).

Eleven years ago!

The first edition of the PGDay1 has been very important, not only because it was the first in Europe, but also for allowing to lay the foundations for the establishment of the “PostgreSQL Europe” association. In fact, some of the founding members of ITPUG have participated in the creation of the European Community that organises every year the PGConf.EU, the European conference focused on PostgreSQL, which boasts over 400 attendees per edition.

On October 17th and 18th, 2008, took place in Prato the European PGDay which included both an Italian and an European program (presented in English) running in parallel. The Italian program was developed and organised by ITPUG and PLUG (Prato Linux User’s Group) members, whilst the European program was managed by members of the PostgreSQL Europe group, with the support of ITPUG and PLUG.

Since 2007 the work of the Italian Community has never stopped. Every year we are happy in making this event alive and sharing the news about content inside each release of PostgreSQL.

PGDay.IT target group is quite broad. It extends from the academic world to industry experts who want to know about a free, effective and reliable alternative to proprietary database solutions.

Unfortunately, PostgreSQL’s potential is still significantly underestimated in Italy. The main promotion channel is and remains its community. That’s why PGDay.IT is so important for Italy.

The main “actors” of PGDay.IT are: Volunteers: who work hard to organise the event, Partners: without them, the event would not be possible, Speakers: who share their know-how and bring new ideas, Attendees: who share experiences and enthusiasm



# PGDay.IT 2018

## Alcuni dati sull'edizione 2017 del PGDay.IT

The eleventh edition of PGDay.IT has taken place in Milan on October 13th in Centro Congressi Stelline.

The schedule has been planned with two tracks, one in Italian and one in English. One keynote, 16 talks and 19 speakers, that let at the attendees to collect information about a lot of topics correlated at PostgreSQL.

For more informations:  <http://2017.pgday.it/>



196 subscribers, of which 192 attendees



Coming from Italy, Switzerland, England, Belarus, France, the Czech Republic, Croatia, Germany, Iceland, Holland and from Ukraine.



Coming from various regions of Italy such as Lombardia, Veneto, Toscana, Emilia Romagna, Lazio, Trentino-Alto Adige, Marche, Piemonte, Abruzzo, Campania, Friuli-Venezia Giulia, Puglia, Liguria, Sicilia.

After the Conference, we requested at the attendees to fill a feedback form. We have received 84 answers, with a high level of satisfaction for PGDay.IT 2017. The results are available here: [http://blog.itpug.org/pgday\\_it\\_2017/](http://blog.itpug.org/pgday_it_2017/) (Italian blog)

2017 Edition has been supported by 10 amazing Partners:



It is also thanks to them that the PGDay.IT 2017 has been a success.

For more information, please write us: [pgday@itpug.org](mailto:pgday@itpug.org)



# PGDay.IT 2018

## PGDay.IT 2018 - Partnership Package

Organising PGDay.It requires dedication and hard work by volunteers who are part of the non-profit association ITPUG.

Like every conference, there are many things to organise and prepare in order to run the event and exceed expectations.

But the hard work and commitment of volunteers is not enough to make PGDay.It great for its participants, like any other community event, PGDay.IT also has its Partners. Companies that have supported the event from the beginning and new companies that today recognise a viable alternative in PostgreSQL to commercial DBMSs.

Without this ecosystem, not only would it not be possible to organise PGDay.IT and any other event in the world dedicated to PostgreSQL, but even the project itself probably wouldn't be the same as it is today.

But what are the benefits for the Partners who support PGDay.IT?

- Visibility within the Open Source world, which is, nowadays, more and more appealing to companies looking for solutions that make them more competitive in their market.
- Increasing their PostgreSQL skills. PGDay.IT is not a commercial event but a technical one. It also allows Partners to have the right knowledge that enables them to set up a medium to long term strategy based on PostgreSQL's technical novelties.
- Your company is already part of the PostgreSQL ecosystem and you support it through the delivery of services, members of your team are also PostgreSQL core developers that also develop PostgreSQL satellite projects or offer a commercial fork with features not in PostgreSQL.

This is why we have thought of a few various partnership packages, described below, for companies who desire to support the divulgation of Open Source and PostgreSQL in particularly.

Partnership package available					
Benefit	Broze Package	Silver Package	Gold Package	Platinum Package	Diamond Package
Logo on the website	SI	SI	SI	SI	SI
Logo on printed materials	/	SI	SI	SI	SI
A4 Flyer in bag	/	/	Max. 1	Max. 2	Max.2
Desk reserved	/	/	/	SI	SI
Gadget in bag	/	/	/	/	Max.1
List of attendees	/	/	/	/	SI
Tickets included	1	2	3	4	5
Tickets discount	5%	7,5%	10%	12,5%	15%
Package value	300,00 €	700,00 €	1.050,00 €	1.450,00 €	1.950,00 €

If you feel none of these represent your company, please contact us and we will find the right solution for you.

Write an email to: [pgday@itpug.org](mailto:pgday@itpug.org)



# PGDay.IT 2018

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## ITPUG - Italian PostgreSQL Users Group

ITPUG - Italian PostgreSQL Users Group is a no-profit association for the promotion, spreading and protection of Free Software (FLOSS) in Italy.

In particular, the ITPUG association promotes the adoption of PostgreSQL (<http://www.postgresql.org>), one of the most successful open source projects.

The association was born in Prato (PO) on November 17, 2007, shortly after the first edition of PGDay.IT.

Main goals of the Association:

- Promote PostgreSQL with professionalism towards:
  - Institutions (Public Administration)
  - Schools and Universities
  - Companies
- Organize the Italian PostgreSQL Day conference every year
- Marketing activities for PostgreSQL
- Participate at initiatives / conferences about free and open-source software
- Meeting point between the international community and the Italian one

From 2007 until today, the association go on with its mission, promoting the adoption of Open Source in Italy thanks to the proactive activity of members who voluntarily make themselves available to follow the various activities.

For more information about ITPUG association, please contact us: [infp@itpug.org](mailto:infp@itpug.org).